## Bowler International wins prestigious national "Best Business Award"

Andreas Hohmann, CEO of Bowler international made the following announcement:

I am proud to inform you that Bowler International has won the prestigious "Best Business Award" in the category "Best New Product/Service" for its Export Support Project APIK.

Best Business awards are judged in form of a competition, where a panel of judges scores all nominees. The companies with the highest score are the winners.

This is a copy of the e-mail with the comments of the head of the panel:

I am delighted to inform you that Bowler International have won a Best Business Award for Best New Product/Service. Congratulations and very well done. You will be listed on the BBA web site <a href="https://www.bestbusinessawards.co.uk">www.bestbusinessawards.co.uk</a> as a winner over the next few days along with the following judges' comment:

"Bowler International is offering an outstanding value for money service in providing international interns and apprentices to train and gain work experience at British companies in a wide range of sectors. It is a mutually beneficial arrangement that fosters closer economic relations between the UK and our most important trading partner in Europe. I was particularly impressed by the detailed cost benefit analysis in Bowler International's approach."

Other "Best Business Award" winners include important national and international companies like T-Mobile, RSB, BT, Autodesk, OKI, Nationwide and Barclays.

I would like to thank everyone who has supported us, especially the UKTI, the Winslow Chamber of Trade, the German British Chamber in London, the Buckingham and Winslow Advertiser (jpress), askMKTV, all UK Exporters and companies participating and taking advantage of our project as well as Cllr. LLew Monger, and Rt.Hon.John Bercow.

Winslow, 15/06/2012



## **WINNER 2012**

## **Bowler International**

**Best New Product** 

On behalf of the judges

25th May 2012